

**WPBF** 3970 RCA Boulevard **Suite 7007** 

Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Screen Strategies Media **Attention: Accounts Payable** 11150 Fairfax Blvd Suite 505 Fairfax, VA 22030

Send Payment To:

**WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1514366-1	08/14/16	August 2016	08/01/16 - 08/14/16

Property	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/12	2108

<del></del>		
Flight Dates	Order #	Alt Order #
08/12/16 - 08/14/16	1514366	
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling	1	
	*	
Agency Code	Advertiser Code	Product 1/2
	<u> </u>	
Agency Ref	Advertiser Ref	

								Spots/			
ine Start	Date End	Date De	escription		Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 08/12 Class	2/16 08/1 s of Time - P	2/16 W re-emptible	PBF News : with notice	25 Mornii	ngs6-7AM	F	:30	1	\$525.00	NM	
Week	s: <u>Start</u> 08/08			WTFSS	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: #	<u>Çh</u> D	ay Air Date	Air Tim	e Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Typ
1	WPBF	08/12/16	6:39 A	M WPBF	News 25 Mornings	6-7AM	:3	30 MS301TVFL	.н		\$525.00 N
2 08/13 Class		3/16 Sa re-emptible	it 5-6am Ne with notice	ws	Sat 5-6am	S-	:30	1	\$100.00	NM	
Week	s: <u>Start</u> 08/08			WTFSS	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: #	<u>Ch</u> D	y Air Date	Air Tim	e Descri	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
1	WPBF	Sa 08/13/16	5:09 A	M Sat 5-6	Sam News	Sat 5-6am	:3	0 MS200TVFL	.н		\$100.00 NN
3 08/13 Class		3/16 Sa re-emptible	it 6-7am Ne with notice	ws	Sat 6-7am	S-	:30	1	\$225.00	NM	
Week	s: <u>Start</u> 08/08			WTFSS	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: #	<u>Ch</u> D	ay Air Date	Air Tim	e <u>Descri</u>	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
1	WPBF	Sa 08/13/16	6:43 A	M Sat 6-7	am News	Sat 6-7am	:3	0 MS301TVFL	.н		\$225.00 NN
4 08/13 Class		3/16 GN re-emptible	MA Saturday with notice	y 7-8am	Sat 7am-8am	S-	:30	1	\$400.00	NM	
Week	s: <u>Start</u> 08/08			WTFSS	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: #	Ch D	ay Air Date	Air Tim	e Descri	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
1	WPBF	Sa 08/13/16	7:27 A	M GMA S	Saturday 7-8am	Sat 7am-8am	:3	0 MS301TVFL	.н		\$400.00 NN
5 08/14 Class		4/16 Su re-emptible	ın 5-6am Ne with notice	ews	Sun 5-6am	S	:30	1	\$100.00	NM	
Week	,	Date End	Date MT	WTFSS S	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: #	Ch D	y Air Date	Air Time	e Descri	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1	WPBF	Su 08/14/16	5:26 A	M Sun 5-	6am News	Sun 5-6am	:3	0 MS200TVFL	.н		\$100.00 NN
6 08/14	/16 08/1	4/16 Su	ın 6-7am Ne	ews	Sun 6-7am	S	:30	1	\$175.00	NM	

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at <a href="www.hearst.com/broadcasting/who-we-are">www.hearst.com/broadcasting/who-we-are</a>

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represent and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Lehigh Valley, PA 18002-6885

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1514366-1	08/14/16	August 2016	08/01/16 - 08/14/16

Advertiser	Product	Estimate Number
The state of the s	Michael Steinger- 8/12	2108

www.thewohfchannel.com

Start Date	\$400.00 Nf  Rate Typ \$265.00 Nf
Weeks:   Start Date   Date   MTWTFSS   Spots/Week   Start/End Time   Length Ad-ID	\$175.00 Ni  Rate Typ \$400.00 Ni  Rate Typ \$265.00 Ni
D8/08/16   D8/14/16   D8/14/16   D9/14/16   D9/14/16	\$175.00 Ni  Rate Typ \$400.00 Ni  Rate Typ \$265.00 Ni  Rate Typ
Spots: # Ch	\$175.00 Ni  Rate Typ \$400.00 Ni  Rate Typ \$265.00 Ni  Rate Typ
1 WPBF   Su   08/14/16   6:44 AM Sun 6-7am News   Sun 6-7am   :30 MS301TVFLH	\$175.00 Ni  Rate Typ \$400.00 Ni  Rate Typ \$265.00 Ni  Rate Typ
7 08/14/16	Rate Typ \$400.00 Nf Rate Typ \$265.00 Nf
Class of Time - Pre-emptible with notice   Weeks: Start Date   End Date   MTWTFSS   Spots/Week   Start/End Time   Length Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End T	\$400.00 Nf  Rate Typ \$265.00 Nf
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   400.00	\$265.00 NM
1 WPBF   Su 08/14/16   7:39 AM GMA Sunday 7-8am   Sun 7-8am   :30 MS30ITVFLH	\$400.00 NM  Rate Typ \$265.00 NM  Rate Typ
Solid   Soli	Rate Typ \$265.00 Ni
Class of Time - Pre-emptible with notice   Weeks:   Start Date   G8/14/16   Class of Time - Pre-emptible with notice   Spots/Week   Start/End Time   Length Ad-ID	Rate Typ \$265.00 Na Rate Typ \$90.00 Na
Spots: # Ch	\$265.00 NM
Spots: # Ch	\$265.00 NM
1 WPBF   Su 08/14/16   8:37 AM Sun 8-9am News   Sun 8-9am   :30 MS200TVFLH	\$265.00 NM
9 08/12/16	Rate Typ
Class of Time - Immediately Pre-emptible without notice	
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Spots   Spot	
1 WPBF F 08/12/16 9:20 AM WPBF NEWS AT 9:00AM F 9A-10A :30 MS200TVFLH  10 08/12/16 08/12/16 The View 11A-12PMF :30 1 \$350.00 NM Class of Time - Pre-emptible with notice  Weeks: Start Date 08/14/16F 1 \$350.00 Spots: # Ch Day Air Date Air Time Description 1 WPBF F 08/12/16 11:33 AM The View 11A-12PM :30 MS301TVFLH  11 08/12/16 08/12/16 1230-1P Access Hollywoc1230-1pF :30 1 \$265.00 NM Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week Rate	
10 08/12/16	\$90.00 NA
Class of Time - Pre-emptible with notice	
08/08/16	
1 WPBF F 08/12/16 11:33 AM The View 11A-12PM :30 MS301TVFLH  11 08/12/16 08/12/16 1230-1P Access Hollywoc1230-1pF :30 1 \$265.00 NM Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week Rate	
11 08/12/16	Rate Type
Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week Rate	\$350.00 NI
08/08/16	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Type
1 WPBF F 08/12/16 12:45 PM 1230-1P Access Hollywood 1230-1p :30 MS200TVFLH	\$265.00 NN
12 08/12/16	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           08/08/16         08/14/16        F         1         \$350.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Type
1 WPBF F 08/12/16 1:57 PM THE CHEW 1P-2P :30 MS301TVFLH	\$350.00 NN
13 08/12/16 08/12/16 Ellen 4-5pF :30 1 \$525.00 NM Class of Time - Pre-emptible with notice	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           08/08/16         08/14/16        F         1         \$525.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	
1 WPBF F 08/12/16 4:41 PM Ellen 4-5p :30 MS301TVFLH	Rate Type
14 08/12/16 08/12/16 F 5pm News 5-6pmF :30 1 \$525.00 NM	Rate Type \$525.00 NM

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 1514366-1
 08/14/16
 August 2016
 08/01/16 - 08/14/16

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/12	2108

www.thewpbfchannel.com

ine Start Date End Date Description Start/End Time	W7. 750.0	Spots/	D-4-	<b>T</b>	
Class of Time - Pre-emptible with notice	MTWTFSS	Length Week	Rate	Туре	
Weeks: <u>Start Date End Date MTWTFSS</u> <u>Spots/Week</u> 08/08/16 08/14/16F 1	Rate \$525.00		<u>.                                      </u>		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF F 08/12/16 5:39 PM F 5pm News	5-6pm	:30 MS200TVF	LH		\$525.00 N
15 08/13/16 08/13/16 Sat 5pm News 5-6p Class of Time - Pre-emptible with notice	S-	:30 1	\$350.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/08/16         08/14/16        S-         1	<u>Rate</u> \$350.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF Sa 08/13/16 5:14 PM Sat 5pm News	5-6p	:30 MS200TVF	LH		\$350.00 NI
16 08/14/16	S	:30 1	\$425.00	NM	
Weeks:         Start Date 08/08/16         End Date of Date o	Rate \$425.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF Su 08/14/16 6:30 PM Sun 6pm News	6-630p	:30 MS301TVF	LH		\$425.00 NI
17 08/12/16 08/12/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	F	:30 1	\$1,325.00	NM	
Weeks:         Start Date 08/08/16         End Date 08/14/16         MTWTFSS 08/04/14/16         Spots/Week 1	<u>Rate</u> \$1,325.00	• "			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF F 08/12/16 7:40 PM Jeopardy	7:30-8PM	:30 MS301TVF	LH		\$1,325.00 NI
18 08/12/16 08/12/16 F WPBF News 25 @ 11P 11-11:35PM Class of Time - Pre-emptible with notice	F	:30 1	\$600.00	NM	
Weeks:         Start Date 08/08/16         End Date 08/14/16         MTWTFSS 08/04/14         Spots/Week 01/04/14	<u>Rate</u> \$600.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF F 08/12/16 11:30 PM F WPBF News 25 @ 11PM	11-11:35PM	:30 MS301TVF	LH		\$600.00 N
19 08/13/16 08/13/16 Sat WPBF News 25 @ 1111-11:35PM Class of Time - Pre-emptible with notice	S-	:30 1	\$600.00	NM	
Weeks:         Start Date 08/08/16         End Date of Date o	<u>Rate</u> \$600.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF Sa 08/13/16 11:11 PM Sat WPBF News 25 @ 11PN	11-11:35PM	:30 MS301TVF	LH		\$600.00 NN
20 08/13/16 08/13/16 SCANDAL WKND LF 1 1135P-1235X Class of Time - Immediately Pre-emptible without notice	S-	:30 1	\$20.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	<u>Rate</u> \$20.00				
08/08/16					Poto Type
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-1D			Rate Type
	Start/End Time 1135P-1235X	:30 MS301TVF	LH		\$20.00 NA
Spots: # Ch Day Air Date Air Time Description	Start/End Time		LH		

Payment Terms 30 Days

Gross Total

\$7,615.00

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Steinger/D/State Senate	Michael Steinger- 8/12	2108

Agency Commission

\$1,142.25

Net Amount Due

\$6,472.75

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